

# THE CAMBRIDGE RINDGE AND LATIN SCHOOL



*Opportunity • Diversity • Respect*

Dear CRLS Families:

The CRLS Yearbook Club is preparing the Class of 2020 Yearbook and would like to offer you an opportunity to honor your senior! Space is available for businesses, family members and friends of graduating seniors to be printed in the yearbook. Photographs and messages can be submitted to the yearbook design team at [yearbook@cpsd.us](mailto:yearbook@cpsd.us) to recognize your favorite senior(s)!

Funds from advertising space is used to cover the cost of producing the yearbook. Our goal is to produce a yearbook that every senior can afford. Advertising space starts at \$50.00 for 1/8th page, while the most enthusiastic supporters can purchase a full page in the yearbook for \$250. Other options and prices are included with this letter (see reverse). Our yearbook team can create a message to your graduate using text and images you provide at no additional charge or you can provide us with your completed message.

To purchase space in the yearbook please follow the steps below:

Choose a message size and complete the information below and email: [yearbook@cpsd.us](mailto:yearbook@cpsd.us)

If you choose to design your own ad, please use high-resolution images (300 dpi minimum) and save it as a high-res jpeg file. You may submit your final message electronically or a high-quality, color print-out (hard copy which you may send in with your child) which we can scan for you. You may also just submit individual photos and text and we can design the ad for you!

Your Name: \_\_\_\_\_ Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Prices (**all ads are full-color**)

Full page **\$250**      Half (1/2) page      **\$150**      Quarter (1/4) page      **\$80**      Eighth (1/8) page **\$50**

\_\_\_\_\_ I wish to donate a yearbook to a senior \$65.00

Mail checks to

Attn; Jacquie Cesario, Cambridge Rindge & Latin School, 459 Broadway, Cambridge MA 02138

Make checks payable to **CRLS Class of 2020 Yearbook**

Choose one:      \_\_\_\_\_ I will design my own ad and submit it to you print-ready.

\_\_\_\_\_ Please design my ad with the materials I provide you (text / images).

**Submissions should be mailed by April 3rd, 2020.**

**EARLY BIRD SPECIAL** all messages purchased and submitted by January 30th, 2020 will receive a 10% discount

Please do not hesitate to e-mail me with any questions.

Sincerely,

Jacqueline Cesario

Yearbook Faculty Advisor

[yearbook@cpsd.us](mailto:yearbook@cpsd.us)